

# **A Security Risk Management Response To Emerging Threats**

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# Response of the Technology Protection Community to Emerging Threats

- The Technology Protection Planner's Environment
  - Traditional Security Planning
  - Improved Risk Avoidance Model
  - Security Risk Management Advanced Methodology Demonstrator (AMD)
- All Risk Management Planning is Threat Driven
  - What Threat Information Does the Protection Planner Need to Plan How to Mitigate Security Risks to Technologies and Programs?

# IDA | Traditional Security Planning

- Establish the Compliance Security Baseline
  - Personnel Security
  - Information Security (including Cyber Security)
  - Physical Security
  - Technical Security
  - Security Training and Awareness

# **IDA | Improved Risk Avoidance**

- Establish the Compliance Security Baseline
  - Personnel Security
  - Information Security (including Cyber Security)
  - Physical Security
  - Technical Security
  - Security Training and Awareness
- Develop List of Designated Science and Technology Information (DS&TI) and Critical Program Information (CPI) for Focused Protection Activities

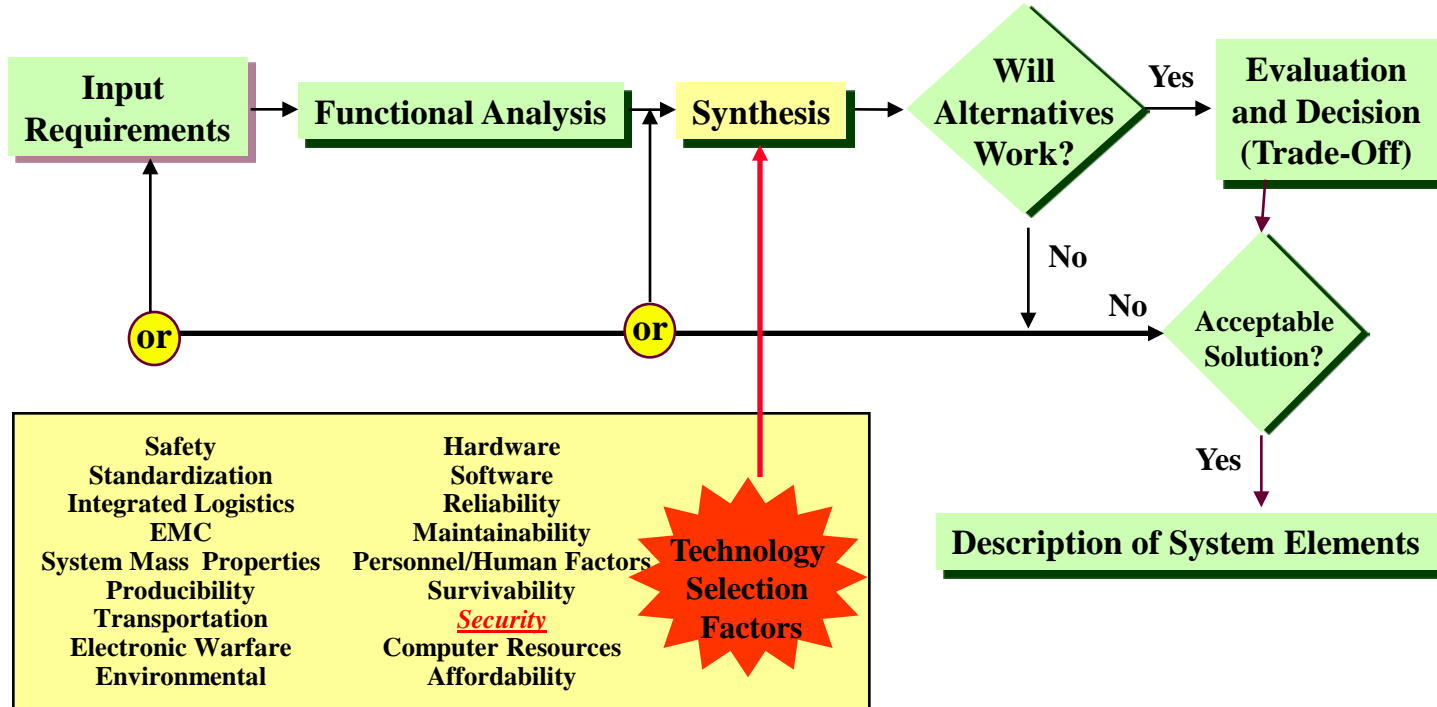
# IDA | Security Risk Management Protection Advanced Methodology Model

- Establish the Compliance Security Baseline
  - Personnel Security
  - Information Security (including Cyber Security)
  - Physical Security
  - Technical Security
  - Security Training and Awareness
- Develop List of Designated Science and Technology Information (DS&TI) and Critical Program Information (CPI) for Focused Protection Activities
- Builds on Solid Foundation of Compliance-Based Countermeasures and DS&TI/CPI Focus
  - Performs Impact of Loss Assessment
  - Assesses Multi-Disciplinary Counterintelligence Threats, Export Control Issues and Horizontal Protection Equities to Both Technologies and Programmatic
  - Recommends Protection Strategy *Based On Assessed Threats*
  - Recommends Most Cost Effective Combination of Risk Mitigation Protection Activities

# IDA | Origins of the Security Risk Management AMD

Based on Systems Engineering Model

Systems Security Engineering



# IDA | Introduced Risk Cube and Metrics

Level	What Is The Likelihood the Risk Event Will Happen?
a	Remote
b	Unlikely
c	Likely
d	Highly Likely
e	Near Certainty

Process Variance refers to deviation from best practices. Likelihood/Probability refers to risk events.

Likelihood	Consequence				
	a	b	c	d	e
e	M	M	H	H	H
d	L	M	M	H	H
c	L	L	M	M	H
b	L	L	L	M	M
a	L	L	L	L	M

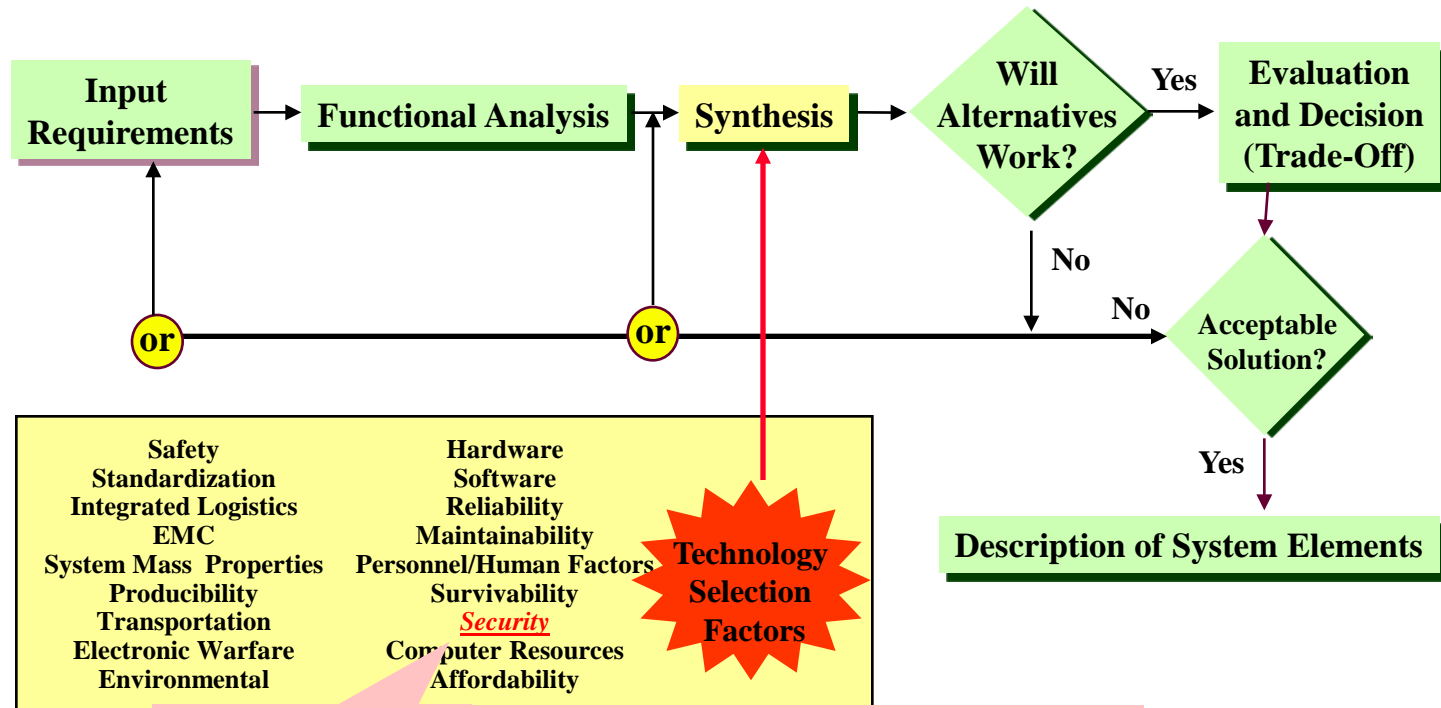
Risk Assessment	
R/H	HIGH – Unacceptable. Major disruption likely. Different approach required. Priority management attention required.
Y/M	MODERATE – Some disruption. Different approach may be required. Additional management attention may be needed.
G/L	LOW – Minimum impact. Minimum oversight needed to ensure risk remains low.

## Cost Schedule Performance

Level	Technical Performance	and/or	Schedule	and/or	Cost	and/or	Impact on Other Teams
a	Minimal or no impact		Minimal or no impact		Minimal or no impact		None
b	Acceptable with some reduction in margin		Additional resources required; able to meet need dates		<5%		Some impact
c	Acceptable with significant reduction in margin		Minor slip in key milestones; not able to meet need date		5 -7%		Moderate impact
d	Acceptable; no remaining margin		Major slip in key milestone or critical path impacted		7-10%		Major impact
e	Unacceptable		Can't achieve key team or major program milestone		>10%		Unacceptable

# IDA | 'Vulnerability' of Technology and Program Are Key Metrics

Program Protection Engineering Introduced



- Sensitivity of design and technology to threat
- Vulnerability of system to threat and threat countermeasures
- Vulnerability of program to threat and threat countermeasures



# IDA | Defined the New Metric

Level	Vulnerability
a	No data on which to base an analysis
b	Unlikely data will be collected
c	Less than even chance data will be collected and accurately analyzed
d	Data might be collected and accurately analyzed
e	Highly probable data will be collected and accurately analyzed

Likelihood	e	M	M	H	H	H
	d	L	M	M	H	H
	c	L	L	M	M	H
	b	L	L	L	M	M
	a		L	L	L	M
		a	b	c	d	e
		Consequence				

Level	Countermeasures Effectiveness
	No data on which to base an analysis
	Multiple layers of effective countermeasures exist.
	The majority of countermeasures in place are effective, however some peripheral susceptibilities to successful collection and analysis remain.
	There are some effective countermeasures in place, but significant unmitigated susceptibilities to successful collection and analysis remain.
e	There are no countermeasures in place to mitigate collection and analysis threat

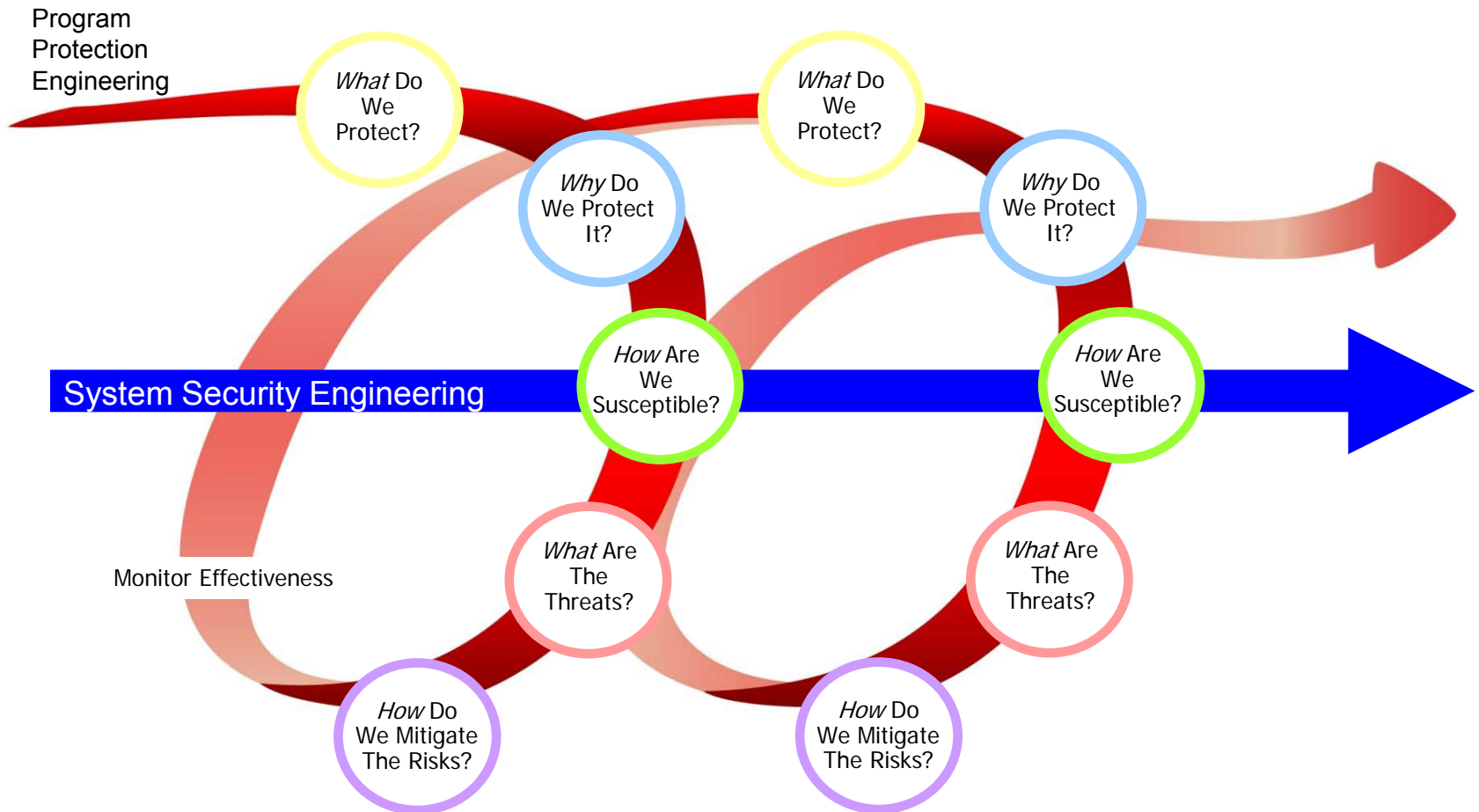
**Cost**  
**Schedule**  
**Performance**  
*Security*

## Residual Risk Assessment

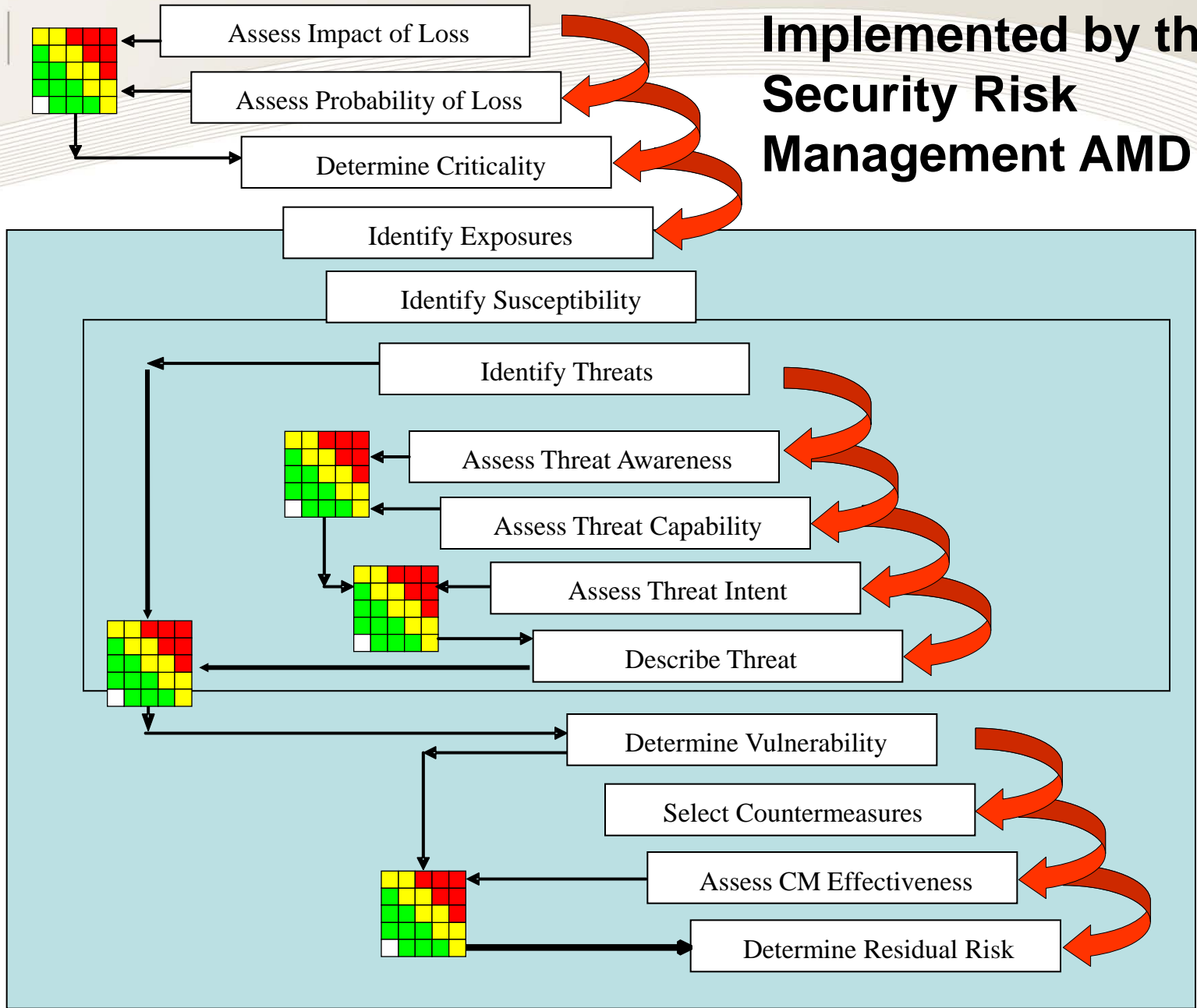
- G/L** Multiple layers of effective countermeasures exist. Few or no known adversaries would be capable of exploiting this system.
- Y/M** Inconsistencies of countermeasures in place leave multiple susceptibilities through which adversaries might be capable of exploiting compromises concerning this mission critical or mission essential system.
- R/H** Lack of effective countermeasures to collection and successful analysis of CPI will allow known adversaries to exploit compromises of this mission critical system.

# IDA | Unifying Strategy Covers Full Life Cycle

*What* do we protect? *Why* do we protect it? *How* are we susceptible? *What* are the threats? *How* do we mitigate the risks?



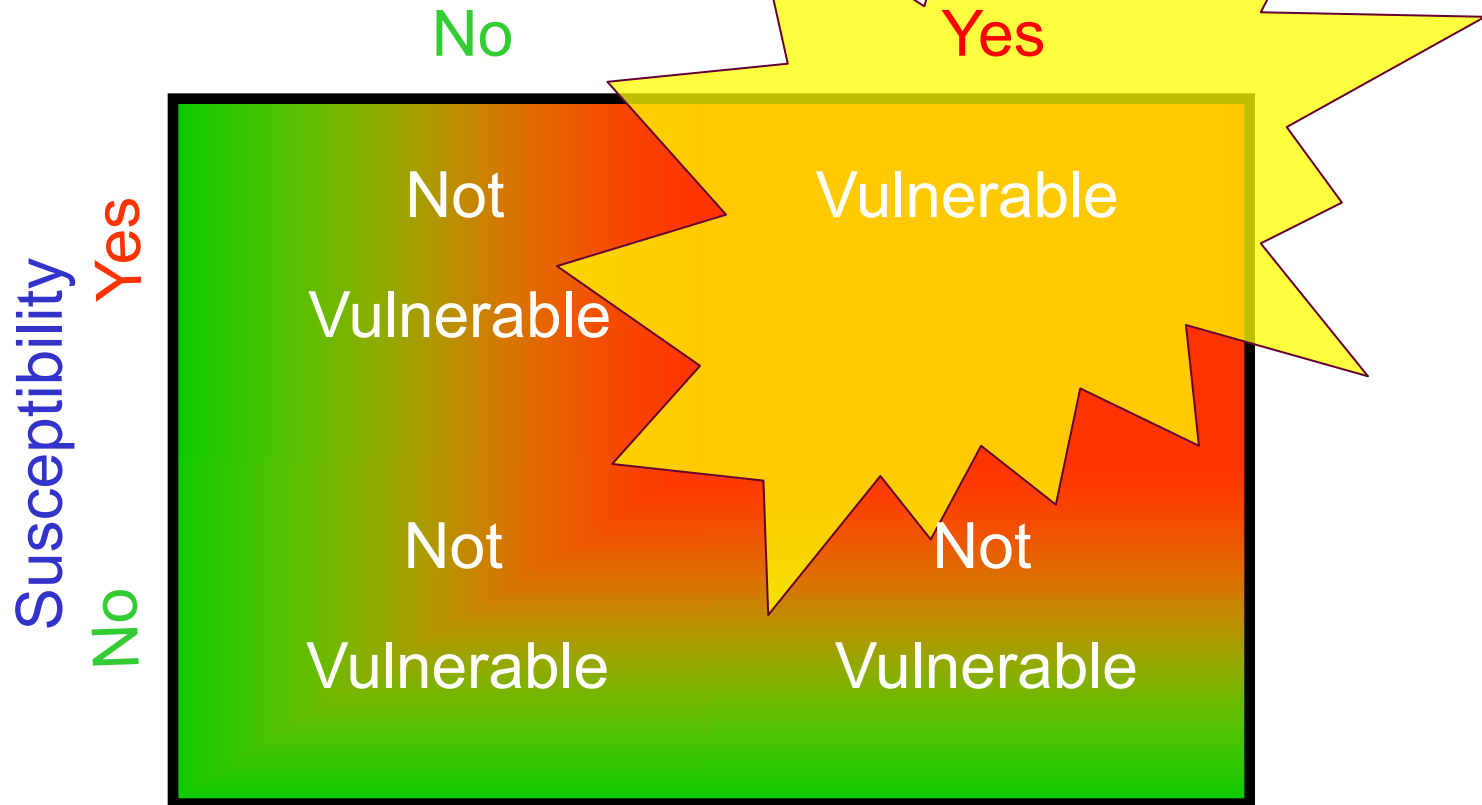
# Implemented by the Security Risk Management AMD



# Accurate Threat Data is Critical Input to Methodology

- In its simplest form a Vulnerability is a Susceptibility in the Presence of a Threat that is Aware of the Susceptibility and has both the Intent and Capability to exploit it

Threat = T (awareness, capability, intent)



# IDA | What Threat Data Do We Need?

## AWARENESS?

HOW MUCH DOES THE THREAT  
KNOW ABOUT THE PROGRAM?

- FUNDING
- KEY STAFF
- PRIORITY

HOW MUCH DOES THE THREAT  
KNOW ABOUT THE TECHNOLOGY?

- CRITICALITY
- MISSION AREA

## INTENT?

- WILLING TO RISK ASSETS?
- EXPOSE SOURCES AND METHODS?

# THREAT ASSESSMENT

## Capability to Collect and Exploit?

- Collect critical *program* information?
- Collect critical *technology* information
- Understand and apply the information against U.S. or allies?

# IDA | The Intensity of the Threat is a Critical Input

- To Determine the 'Vulnerability' of Program and Technology Information to Collection, Analysis and Exploitation, We Assess the Information's 'Susceptibility' to Collection (Described as  $S_{Low} - S_{Critical}$ ), Operating in the Presence of a Collection and Exploitation Threat.

- The Threat is Comprised of an Adversary that is *Aware* of the Existence of the Technology ( $T_{Low Awareness} - T_{Critical Awareness}$ ), and has Both *Capability* to Exploit the Susceptibility to Collection ( $T_{Low Capability} - T_{Critical Capability}$ ), and the *Intent* to Collect and Analyze the Information ( $T_{Low Intent} - T_{Critical Intent}$ )

- The Combination of 'S' and 'T' Factors are the Program's or Technology's 'Vulnerability' ( $V_{Low} - V_{Critical}$ )



**Critical**



**High**



**Medium**



**Low**



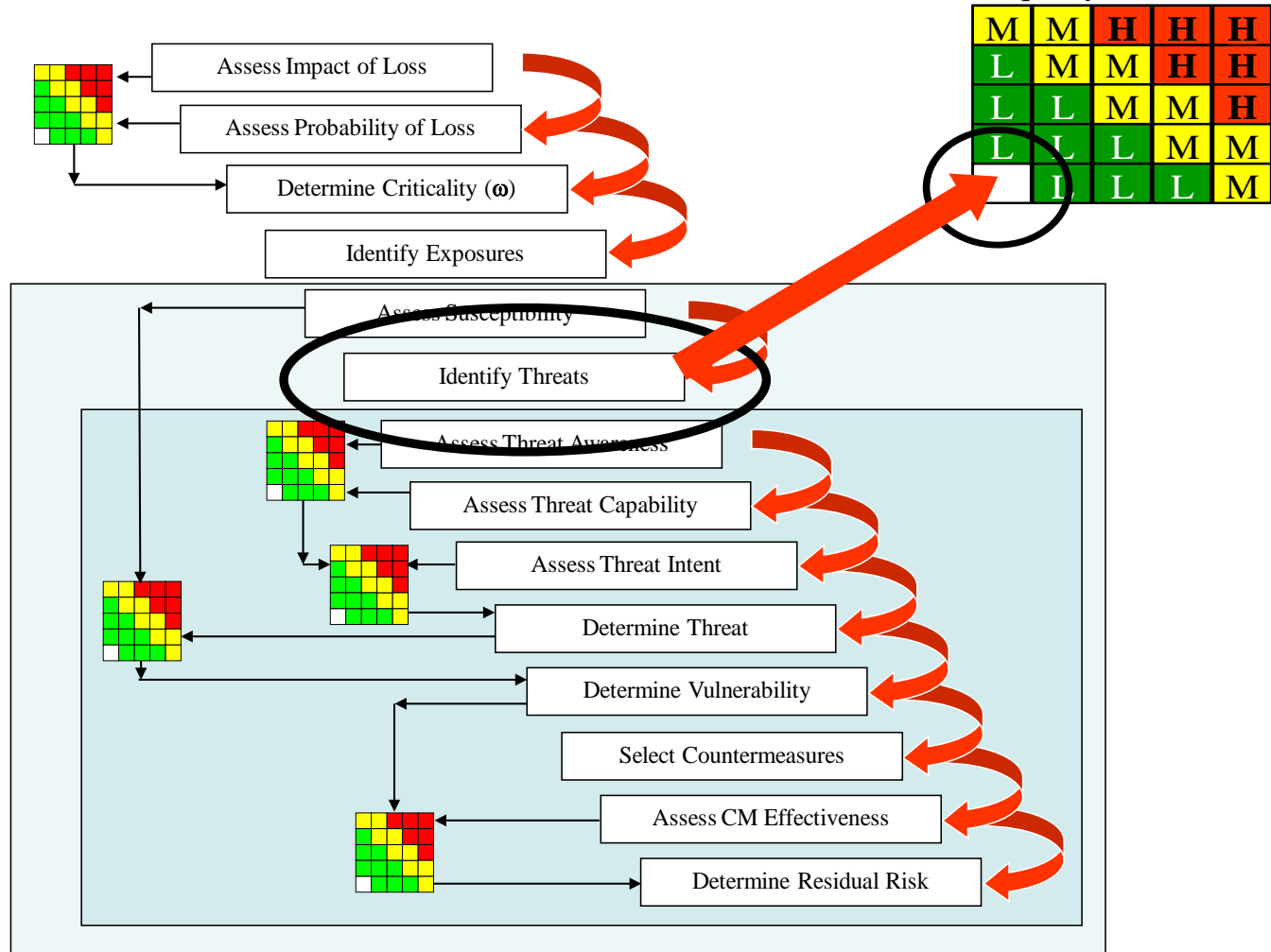
**Unknown**

# IDA | Traditional Threat Factors in Security Risk



# IDA | Getting Credible and Timely Threat Data is Critical

**Risk Avoidance - Threat is Unknown;**  
All Classified and Sensitive Data is  
Protected Equally





## **IDA | Information Quality Matters!**

- **Specific Threat** – Threat is Well Defined and Accurately Characterized – *The Ideal but Least Likely*
  - Who is Collecting Against My Program?
  - Who is Collecting Against My Technology?
  - Who is Collecting Against My Organization?
- **Informed Threat** – Threat is Unknown, but Generic Threat Data for Most Likely Actor(s) Available – *the Most Likely Norm*
- **Improved Risk Avoidance** – Threat is Unknown; Threat Data for Worst Case Actor Normal Collection Methods Used; Countermeasures are Prioritized Based on Criticality Assessments – *the Current State*

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- **Improved Risk Avoidance** – Threat is Unknown; Threat Data for Worst Case Actor Normal Collection Methods Used; Countermeasures are Prioritized Based on Criticality Assessments – *The Current State*
- **Absolute Risk Avoidance** - Threat is Unknown; All Classified and Sensitive Data is Protected Equally – *Unacceptable*

Virtual Communities

**Crowd-Sourcing**

Social Media

Robot Apprenticing

# Ubiquitous Digital Exhaust

Collective Intelligence

Living in Exponential Times

Homomorphic Encryption

Identity Theft

## Revolution in Sensemaking

Social Networking

Re-humanized Online Collaboration

## New Organizational Models

Apps

Additive Manufacturing

## REDEFINITION OF SCALE

Cloud Computing

Biometric Matching

Ubiquitous Computing

**IDA | What is the Impact of Emerging Threats on this Model?**

- Definition of New Threat and Degree of Change

**Black Swan**

*Disruptive Innovation*

*Outlier*

**TRANSFORMATIONAL**

SUSTAINING INNOVATION

**Disruptive**

Low-end Disruption

Discontinuous

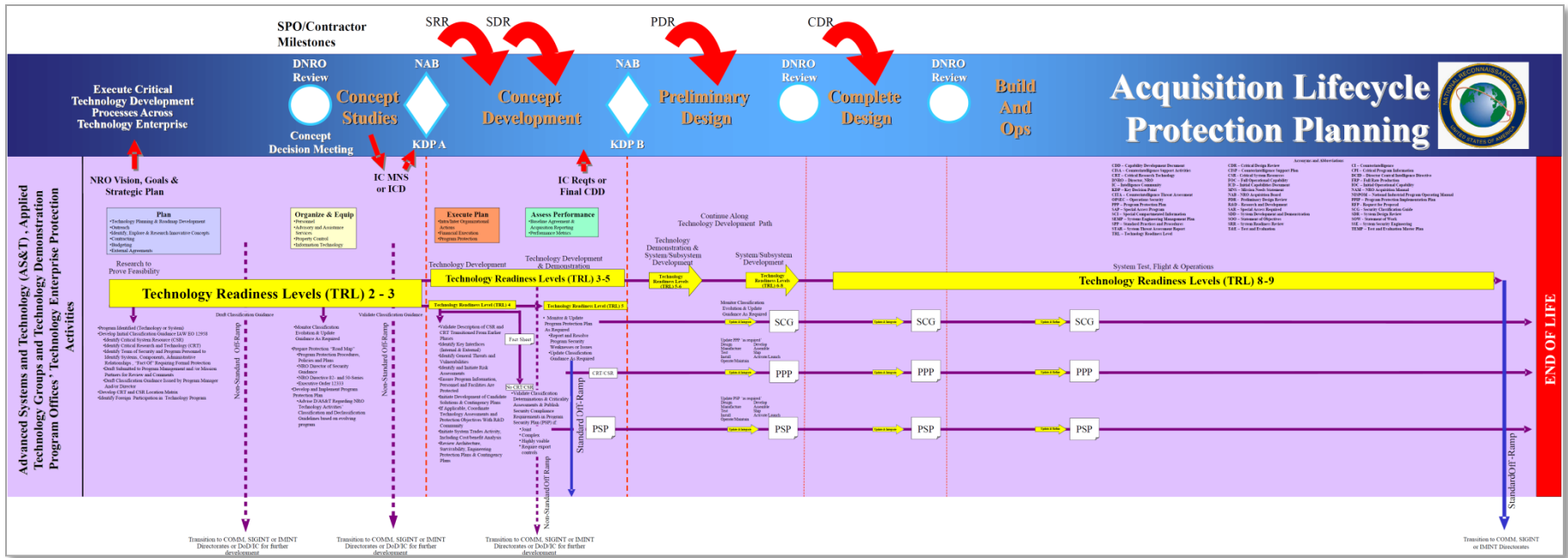
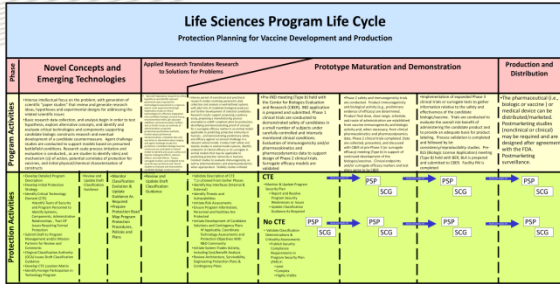
CONTINUOUS

**REVOLUTIONARY**

**Evolutionary**

# IDA | R&D Sponsorship is 2<sup>nd</sup> Most Important Factor

- Culture of Participants
- Infrastructure's Experience Dealing With Full Spectrum of Threats
- Complexity of Tasks



END OF LIFE

**How are  
we  
doing?**



*What* Do We Protect? *Why* Do We Protect It? *How* Are We Susceptible? *What* Are the Threats? *How* Do We Mitigate the Risks? These Factors Are Fully Integrated by Technology Protection and Program Protection Teams Into the *Security Risk Management* AMD To Develop And Implement Tailored Security Risk Mitigation Activities

Timely, Credible Multi-Disciplinary Threat Information is the **Most Important Factor**, both now and in the future, to the Success of the Security Risk Management Approach!!



*"We need to invest protection dollars wisely so that we get the most bang for the buck!"*

Bruce Low is a Research Staff Member of the Institute for Defense Analyses, an FFRDC with Defense, Intelligence and other Executive Branch core tasks. His background includes both extensive technical intelligence collection and exploitation experience and high technology protection planning in the systems security engineering and mission assurance arenas. He can be reached at [Hlow@IDA.org](mailto:Hlow@IDA.org).

# REPORT DOCUMENTATION PAGE

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<b>14. ABSTRACT</b>  Threat community support to security risk management-based technology protection planning for sensitive and classified R&D activities within the US Government takes two basic forms: 1) description of the multidiscipline counterintelligence threat to the activity's people, technology and programmatics; and, 2) description of the system security engineering threat to the activity's technology. This presentation will describe the process for assessing and integrating information about these threats as a baseline for the discussion of adjusting to emerging threats. Emerging threats may be 'evolutionary' developments of well-understood threats, or 'revolutionary' capabilities if they represent significant advances providing threat actors with an intelligence advantage for which there are no immediate risk mitigation responses. The risk accruing from both classes of threats (evolutionary and revolutionary) may be minimized during R&D by the protection planner, however, by reducing the opportunities for threat actors to collect critical program data and by choosing an appropriate suite of countermeasure to mitigate the remaining risks based on a cost/benefit assessment. This presentation will describe an advanced methodology demonstrator, tested in several operational environments over the past five years, which shows promise for being able to accomplish this goal. The presentation also describes the linkage between the successes of protection planning to the quality of threat information.		
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